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Dear friend,

Warm greetings for the cold season from all of us at the Samatvam Academy!

Can unhappy employees create a happy and successful company? The present issue of SATTVA addresses this question by examining the 'people' factor in organizational success.

Dr. Ganesh Natarajan's candid interview is a delightful treat - for both the reader as well as the leader. His experience shows how people may be guided towards superlative performance by respecting their views and strengths, and subsequently articulating an inspiring vision based on these. Likewise, Dr. Sunil Maheshwari's research study details the evidence that shows how employee engagement is a critical ingredient for business success.

Hope you find these interesting as well as useful. We await your [feedback](#).

As informed earlier, we solicit your intellectual support through articles for SATTVA. Details are carried below.

Thank you.

Warm Regards,

[The Editorial Board](#)

Interview

Dr. Ganesh Natarajan, CEO, Zensar



"...I count at least ten young people every year among those whose lives I help change dramatically for the better. The capacity to provide youngsters with a fulfilling ambition, and helping them over-achieve the same has been my 'mantra' of The quote above sums up Mr. Natarajan's philosophical and practical outlook, elaborated beautifully in this biographical article.

[More.](#)

Research Study

The Employee Engagement Imperative

By Dr. Sunil Maheshwari



"70% of the business leaders believe that employee engagement is critical for their organizations, and is the "mantra" of success. Yet, the engagement deficit in organizations is staggering." So, where does the fault lie?

The author discusses the crucial components of employee engagement and how one can implement them in an organization.

[More.](#)

Call for Contributions



Effective July 2013, SATTVA has metamorphosed into a monthly, practitioner-oriented journal that promotes a scholarly as well as practical understanding of the phenomena of Excellence, Synergy and Transformation in organizations.

Accordingly, we are pleased to invite organisational leaders, managers, authors, researchers and practitioners of all hues and kinds to submit high quality research and case study contributions in both the print as well as the audio-visual media for publication in the forthcoming issues of SATTVA.

These may kindly be directed to Dr. Sunil Maheshwari - the journal's Editor – at sunil@samatvam.co.in

Thank you !

Let your like-minded friends know about Samatvam Academy. [Click here](#) to include your friends on the Sattva mailing list.

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Address: M-1/31, DLF City Phase – II, Gurgaon – 122 002, India.
Ph: 91(124) 4363112 / (91) 9350663112. Email: sattva@samatvam.co.in

Newsletter consultants:
www.knowledgeworkz.com.